THE ORIGINAL

MOONBEAMS

Founded by — Colonel E. A. Little

Smallest Newspaper in the West — Circulation Under 1,000,000

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By Mail: $1.89 Per Year. Pickup, free

It Will Pay You To Trade At Home...

IN THE VALLEY OF THE MOON

Well. . . Well. . . Well. . . You may pay a little more for an item at a local store, but you will find it cheaper in the long run. . .

Recent hearings held by the State Assembly subcommittee on the activities of unscrupulous sharks reveal that in some instances charges equivalent to 100 per cent interest or more are still being charged. . .

The number of business people involved in such transactions is, of course, very small, but that doesn't make it any less painful for the victim who gets gouged. . . One witness reported making $60.00 in payments on a toaster costing less than half that much. . . Another was assessed $119.00 on a $200.00 auto repair bill. . .

Unfortunately, these exorbitant charges are still within the law since they are not levied as interest, but rather as service charges, carrying charges or under some other classification. . .

The only sure defense against such abuses is for buyers to deal with reputable stores or some dependable lending agency. . .

Never sign a contract in blank and Always read the terms of a contract before signing . . . including the fine print. . . Knowing precisely what the terms of repayment are and insist on having them in writing before you complete a purchase. . .

Indications are that the legislature will tighten the law in 1959 against the abuse now being practiced by those who operate on the fringe of the law. . . Such legislation will be welcomed by both the public and local merchants. . .

Thank you,
The Publisher

MENDEL'S CAFE, Boyes Plaza. Serving daily from 12; Spanish Food, Pizza, Steaks, Seafood — Cocktails — Closed Tuesdays.

November 4th will be a great day in California. . . The Daily Review will be two days old then. . .

You don't know what you are missing, if you haven't tried the Barbecued Spare Ribs at Mill's Patio in Santa Rosa. . . Better Try Them!!!

For Sale: Housetrailer, 15 foot, sleeps two, Perfect for bachelor. Box H c/o Moonbeams.

ELECTRONIC DRIVE-IN-TV and Radio Specializing In Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

Husband to wife opening envelope as he serves her breakfast in bed: "It's a get-well-quick card . . . from me!"

Men. . . Your widow will appreciate the fact that you took the time now to make plans for the future, by paying the Mission Chapel Mortuary a visit. . .

Have been reading with interest the letters by City Treasurer W. C. Batchelder, of the City of Sonoma. . . I wonder if Mr. Batchelder could tell us how much profit the city has made off its Cemetery business???

FOUR CORNERS CAFE, So. Broadway, Sonoma, The home of Steam Beer — Sensational Pizzas to take out, Get one today.

Vote... Yes

On Proposition No. 1

AMERICAN LEGION

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. Telephone WE 8-3357.

Had a four page letter from the office of Senator Abshire stating twenty-one proponents of twenty property sites in Sonoma County for the proposed four-year College will be heard on Tuesday. Sept. 30th. . . Moonbeams doesn't care where they put it as long as it's in Sonoma Co.

Saw a house trailer pass through town bearing this sign: "Room For Rent; Must Be Willing To Travel.

PALMS INN, Verano. Meet Carl and Rene Inskeeps your hosts, you will find the dining room open every day and evening.

Mr. Businessman you could be reading your ad. here. . .

Did you know that ducks are the fastest flying game birds? The canvasback has been clocked at 94 miles per hour.

Clerk in pawnshop to customer buying a typewriter: "Now here's a bargain . . . owned by an elderly lady who never went over 30 words a minute."

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

A golfer has one advantage over a fisherman . . . he doesn't have to show anything to prove it. . .

Moonbeams is always happy to hear from its good readers. . . Take Mrs. Richard S. Larsen of Sonoma, her note was short and to the point and we had no trouble making out what she wanted, since she enclosed her check for $1.89. . .

BROADWAY CAFE, Sonoma. Mendel Cader, manager. A cozy bar and dinning room, serving luncheons, dinners. Quiet, efficient.

Divorce statistics indicate that the rate of separations decline sharply when the wife is a good cook. Wholesome food has an especial charm to which beauty is not competitive.

Someone has called attention to the World's Almanac for 1958, showing that the section on wedding anniversaries is followed by the sections explaining what is grounds for divorce.

ADOBE DRUG (Ray S. Duer), 417 1st St. W., Sonoma. WE 8-2971
Prescription Specialist Veterinary Supplies

MOONBEAMS

Published every Friday by Private Bill Sandlin, P. O. Box 446, Boyes Hot Springs, Calif. $1.89 per year by mail, pickup, free.

BANCROFT NURSERY, Sonoma. Is the place to order flowers For all occasions . . . They Will Deliver . . .

Glen Ellen made the headlines in Washington, D.C., when Author Albert E. Kahn refused to tell the Senate Subcommittee whether he was a Communist or not this week. . . Right or Wrong we don't think much of people who hide under the Fifth Amendment. . .

Drive Carefully—It pays Dividends—Ask Your Insurance Man.

MIKE & ROSE'S MARKET, Boyes. Open Wed. to Sat., 10 to 6 except on Saturday, 9 to 7. Highest quality meats.

Wife reading husband's fortune card from scale: "'You are a leader, with a magnetic personality and strong character. You are intelligent, witty, and attractive to the opposite sex. It has your weight wrong too."

For Sale: Four-Poster Bed 103 years old with springs. Perfect for antique lover! c/o Box B, Moonbeams.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. Soda fountain. A super drug store.

Well Moonbeams is on the mailing list of the Cadillac Motor Car Division of General Motors Corporation. . . At least for news. . . No advertising to date. . . They even sent a pix of their new Series Sixty-Two which will be on the market October 1st. . . Now that we have given them a free ride. We wonder if they would do the same for us. . .

LONDONSIDE, just outside Glen Ellen. It's unique, sure to be remembered. Delectable drinkables and a place for fun.

It Is That Good. . . A paragraph from a letter written by a woman subscriber who said, "I personally enjoy the paper as much as my husband."

Did you know that Christmas will fall on the 25th of December this year, and it's not too early to order your Christmas cards now from Moonbeams? ? ?

When in the Cloverdale area stop at the best service station for the best deal in tires. . . BILL'S OK AUTO FLOAT.

The Salvation Army is in need of a good deep freeze for their day nursery, they can also us toys in good condition. . . If you can furnish any of these, Phone: LIberty 2-0981. . .

Who in the world wants to get up and drive to Santa Rosa to see a train stop at 8.33a. m., even if Clem Miller is going to be on it on October 4th? ? ?

BILLIE'S RESTAURANT (formerly Susan's) W. Napa, Sonoma. Short orders or full meals. Where Truckers' stop for coffee!

CHEF CARDINI'S RESTAURANT, Glen Ellen. Fastidious in its meals, drinkables. Comfortable, luxurious. We cater anywhere.

George Thompson of the Sonoma Mission Inn announced this week that the resort hotel will be converted to a residence club for retired men and women beginning Oct. 10th. . . Sounds like a fine thing. . .

1959 Duck Stamps will be $3.00, effective July 1, 1959.

For Business Cards, Letterheads, Envelopes, and other types of Printed forms be sure to contact MOONBEAMS next time.

Steel may be "a man's business," but women appear to own it. There are 113,847 women holders of common stock in the U.S. Steel, Corp.

Sign on the door of the office of a university president: "This office closed for the summer, For anything important, see the janitor."

BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.

Did you know you can get a driver's license at age 14, if conditions make it essential??? Well you can, but in most cases one must be 15½. . . There is no maximum age, and the records show that there are licensed drivers over 100 years old. . .

Formation of a San Francisco partnership between specialists in gynecology and obstetrics was announced to the public on Labor Day.

JIM'S MEATS, at Boyes Springs Food Center. Top quality always. We cut to your order. Fresh poultry. Delicatessen dept.

Keep receiving mail from Toronto, Ontario, Canda trying to sell us a weekly feature on Hollywood, Calif. . . Some deal. . .

If you don't believe there are snipe, just check the Fish & Game Laws. . . Season will be open Nov. 29 to Dec. 28; possession 8 per day.

The Mendocino County Fair is now going on at Boonville.

SONOMA GROVE, Hiway 12 south of Boyes. Finest food and drinkables, homelike atmosphere. Italian foods, also Seafood.

An evangelist recently announced that there are 726 different sins. He received thousands of requests for the list from people who thought they were missing something.

It is that time again . . . the end of Daylight Savings Time . . . which is at 1 o'clock the morning of September 28. Clocks then must be set back to midnight. Bars will close at 2 a.m.

VALLEY OF THE MOON CLEANING PLANT, Hwy. 12, Boyes. Fast service, Free pickup. We do our own cleaning. WE 8-5830

For Barbecued Spare Ribs like you have never eaten before, try MILL'S PATIO, 2755 Mendocino Ave., Santa Rosa — Also bar.

We see where the Supervisors have appointed Mrs. Kathleen Murray and David A. Pfeiffer to the board of directors of the Sonoma Valley Hospital.

If you served in World War I—April 6, 1917 to Nov. 11, 1918, World War II—Dec. 7, 1941 to Sept. 2, 1945, or the Korean Action—June 25, 1950 to July 27, 1953. . . YOU belong in The American Legion. . .

GLEN ELLEN LIQUOR STORE. "Slim" Wallace. On Arnold Drive. Varied Stock — wines, beer, whiskeys, liquors.

A little boy was saying his prayers one night: "God this will be the last time, as we are moving to Texas."

A MAN telephoned the police station one night and excitedly reported that the steering wheel, brake pedal, clutch pedal and dashboard had been stolen from his car. A sergeant promised to investigate. But soon the telephone rang again. "Don't bother," said the same voice—this time with a hiccup. "I got into the back seat by mistake."

ROSE CLEANERS, Now open next door to Boyes Variety Store Phone Guy or Rose Bounds at WEbster 8-2724 for free pickup.

KEEP IT CLEAN

THANKS FOR TAKING

TWO PARKING SPACES

I Had to Park Two Blocks Away

You Stupid, Inconsiderate Moron

MOONBEAMS

VERDIER'S, El Verano Atmosphere, Dining, Cocktails, Swimming Terrific Dance Orchestra Every Saturday Night.

Despite inflation, a penny for most people's thoughts is still a fair price.

Nowadays apples are so expensive that you might as well have the doctor.

Every man needs a wife, because among the many things that go wrong are a number he can't blame on the government.

MIRACLE 3 MINUTE CAR WASH — 1010 Santa Rosa Avenue, Santa Rosa—Open 9 a.m.-5 p.m.—Sun. 9 a.m.-2 p.m.—Closed Tue.

Every baseball team could use a man who plays every position superbly, never strikes out and never makes an error—but there's no way to make him lay down his hot dog and come out of the grandstand.

Maybe it's a good thing men don't understand women. Women understand women and don't like them.

SONOMA MISSION INN, Boyes. Splendid cuisine, excellent bar, and luxurious accommodations. A fine place to rest and relax.

Most accidents are caused by motorists who drive in high while their minds are in neutral.

Attention Deer Hunters. . . If you didn't get a buck to fill your freezer, you might see Jim at the meat dept. in the Boyes Springs Food Center. . . 65 lbs. of meat for only $39.50.

R. A. "BOB" MILLER —o— "Yours for Life"
Insurance Exclusively Next to Telephone Co., Sonoma

Last chance to get a real good beagle dog from R. L. Bewley at 1469 E. Napa St., Sonoma. . . Most of the pups have been sold. . .

Want a driver's license??? Well learn to drive. Study the laws. Summaries of the Vehicle Code are yours for the asking at any office of the Dept. of Motor Vehicles, and most Police Depts. Make sure you are physically able to drive. And be sure to brush up on your courtesy.

LEE STARRETT, Massuer, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

Don't go to San Francisco to eat . . . the money you will spend on gas will buy a mighty fine dinner at the Sonoma Grove on Highway 12. . .

Hard work, not legislation, makes production. Production, not regulation, makes prosperity. The legislature cannot amend the laws of economics anymore than it can the law of gravity. . .

RUSTIC INN, Glen Ellen. Center of town. Last of the original 11 tavern. Jack London liked the place. It's western!

UNDER-COVER SHOP, Rustic Bldg., Glen Ellen. Lingerie, robes, imported blouses, nurses' uniforms, novelties. Reasonably priced.

Received a nice letter this week from Edward G. Joyner, Jr., of New York City. . . He has read several copies of Moonbeams and has been wondering for months "What is Steam Beer'??" . . . Well we are going to get all the facts from the Four Corners Cafe and send them to him. . . Better still if he ever comes out here we will buy him one plus one of those sensational Pizzas. . .

Yes - - MOONBEAMS will be happy to take care of your RUBBER STAMP problems. Give us a try next time —

Next Sunday is that day when so many confused citizens arrive at church late or early . . . depending upon what they did or didn't do to their clocks before going to bed Saturday night. . .

Now is the time you have been waiting for, as the Rose Cleaners is giving a 50% discount on all dry cleaning this week.

Not much local news this week, as we have been looking for a little roll-top desk for ye old Colonel Little. . . Got one???

BEAGLE A.K.C. Reg. at Stud, Proven Sire, Famous Deer Hound, Voice, Leader. 1469 E. Napa, Sonoma WE 8-5111.

Wanted 299 More Subscribers!

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